

## Yes! I wish to place a Message of Support or Ad in the Testimonial Dinner Journal!

- Back cover (\$2500)       Two page spread (\$1500)       One full page (\$850)  
 1/2 page (\$500)       1/4 page (\$350)       1/8 page (\$250)
- Name on a list of attorney or legal worker supporters (\$100)  
 Name on a list of law student supporters (\$10)  
 I do not wish to advertise in the journal but enclosed is a contribution of \$ \_\_\_\_\_ to support the work of the Guild

Enclosed, please find my check for: \$ \_\_\_\_\_ (please mail to the address below)

Please process my credit card for the amount of: \$ \_\_\_\_\_. (please mail or fax to the address below)

\_\_ Check here and help us reduce credit card fees by adding 2% to your total

Name: \_\_\_\_\_ Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

I authorize the following amount \$ \_\_\_\_\_ to be charged to my Visa, Mastercard, or American Express.

Account# \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Make checks payable to "National Lawyers Guild"  
558 Capp Street, San Francisco, CA 94110

**Ad Guidelines:** You may send ads via email to [NLGSFdinner@gmail.com](mailto:NLGSFdinner@gmail.com) or mail them on a CD to the address above. Camera-ready digital ads must be submitted in .pdf or .jpg format. Resolution should be at least 300 dpi. Please call if you have formatting questions.

Alternatively, fill in the message in the box as you would like it to appear and we will typeset the ad for you. Note: this does not include graphics. If you wish to include pictures or graphics in your ad, you must provide a digital copy in .jpg format and send it to [NLGSFdinner@gmail.com](mailto:NLGSFdinner@gmail.com)

**Deadline:** Your ad submissions must be received by **02/03/2012\***

\*Late ads, if accommodated, will include a 20% late fee. For additional information regarding the NLGSF Testimonial Dinner please call 415-285-5067 or e-mail [NLGSFdinner@gmail.com](mailto:NLGSFdinner@gmail.com)

# Ads and Greetings

You can buy space for ads and greetings in the Testimonial Dinner Journal. These samples reflect the actual size and dimension of the ads. Plan your message and images accordingly. For example, the 1/8 space only fits about 10 - 12 words, and a very small image. Please design your ads in a vertical orientation (as shown here). We can help! See the ad guidelines on the next page.

Full page  
7.5 x 4.5

Congratulations  
Alan & Bobbie!  
from all of us at  
Southside Legal

1/2 page  
4.5 x 3.75

Mathis and Diario LLP Salute Alan & Bobbie  
FOR THEIR MANY YEARS OF HARD WORK  
DEFENDING HUMAN RIGHTS

1/4 page  
4.5 x 1.75

Bravo Alan & Bobbie!  
Kudos to  
Rachel and SFIRDC!  
Day Labor Center

We are proud of you  
Bobbie  
Your friends and  
family

1/8 page  
2.25 x 1.75